

COE UPDATE



COUNCIL *for* OPPORTUNITY *in* EDUCATION



OKLAHOMA DIVISION OF STUDENT ASSISTANCE STATE CONFERENCE

VANESSA RAMIREZ

*Director of Membership Services
Council for Opportunity in Education*

WHO IS COE?

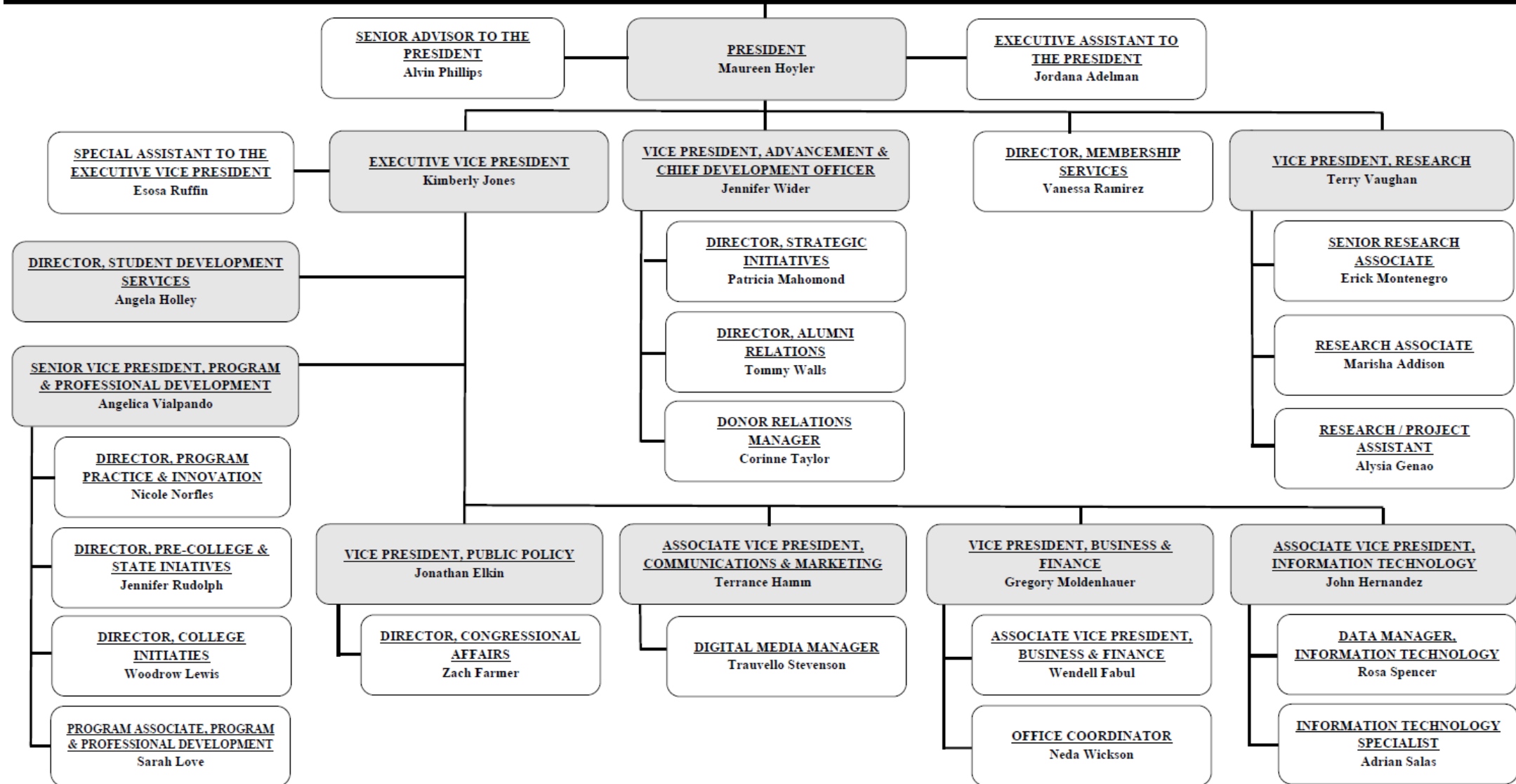
The Council for Opportunity in Education (COE) is a nonprofit organization, established in 1981, dedicated to furthering the expansion of college opportunities for low-income, first-generation students, and students with disabilities in all 50 states, Washington, D.C., the Pacific Islands, and Puerto Rico. Its membership includes more than 1,000 colleges and agencies. Through its numerous membership services, the Council works in conjunction with colleges, universities, and agencies to help low-income students enter college and graduate. Over 800,000 low-income students and students with disabilities each year receive college access and retention services through our member colleges and agencies.

Mission - Achieve college access and success for low-income students, first-generation students, and students with disabilities.

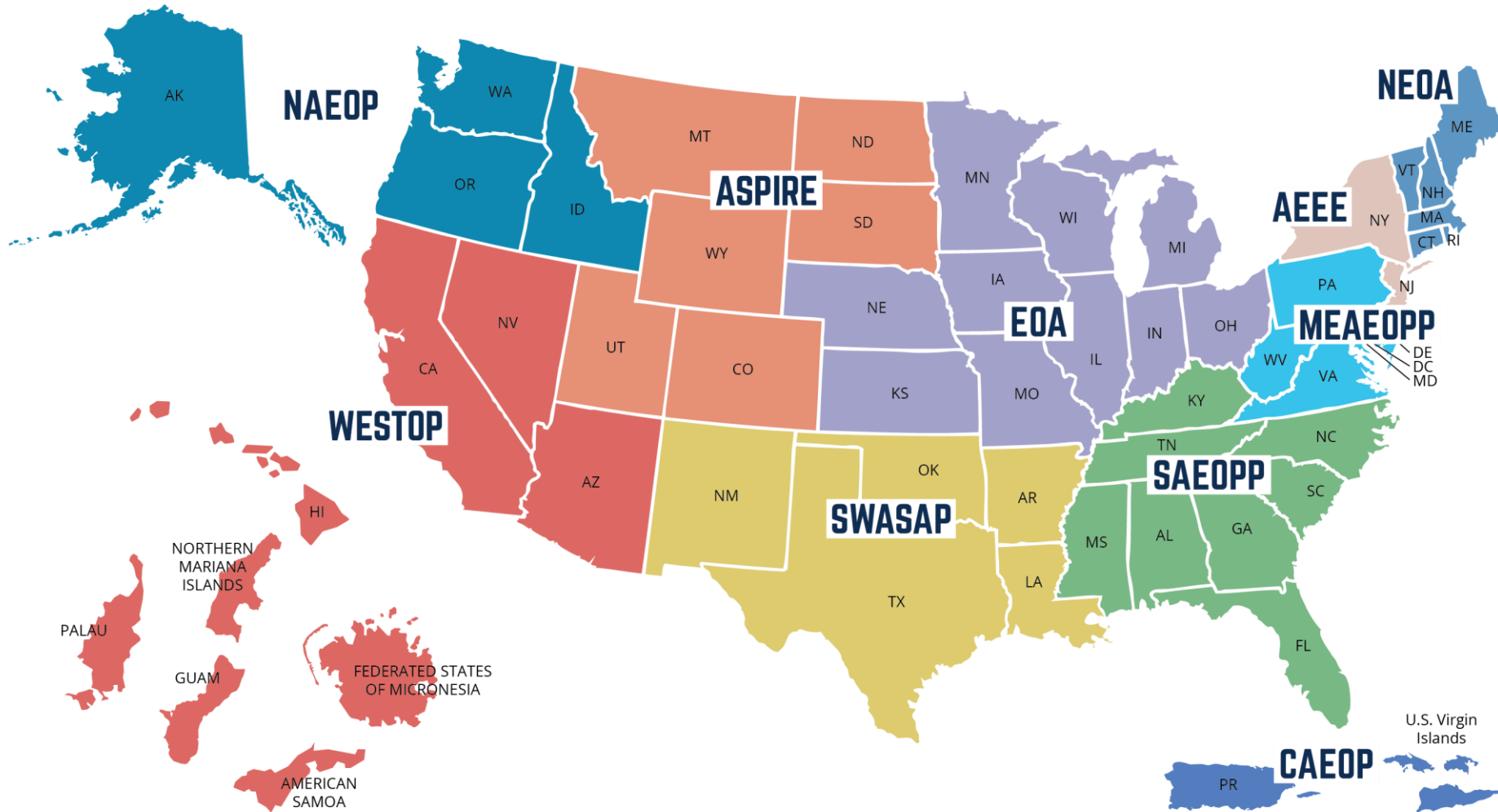
Vision - Every young person and adult has an equal opportunity to prepare for, attend, and graduate from college. Graduation from any category of postsecondary institution is achievable and not limited by economic status, family background, or disability.

[www.coenet.org/https://coenet.org/who_we_are.shtml](https://coenet.org/who_we_are.shtml)

BOARD OF DIRECTORS



WHO IS COE?

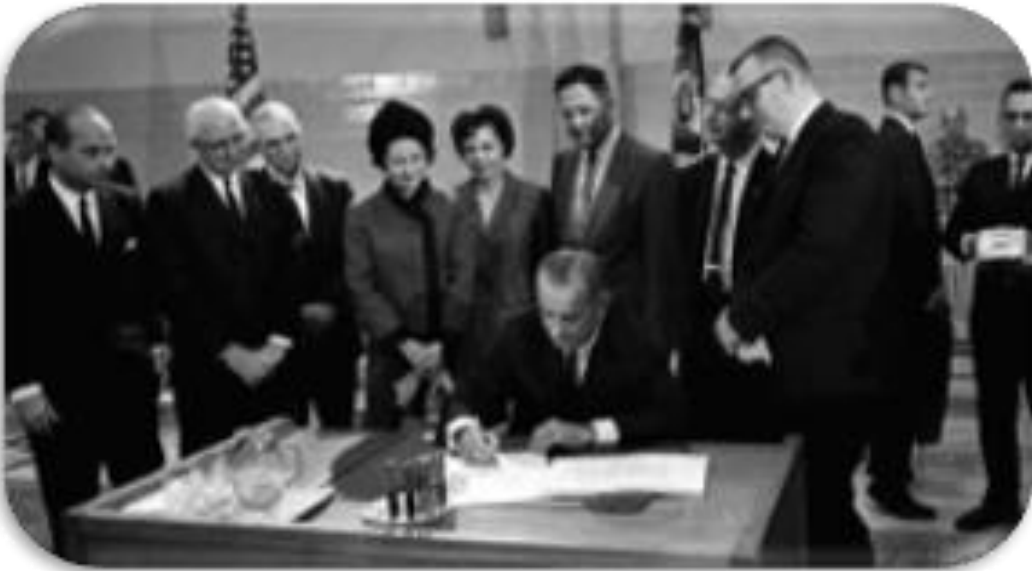


WHO IS COE?



WHO IS COE?

AUTHORIZATION



APPROPRIATIONS



TWO LIFELINES TO EVERY FEDERAL PROGRAM

FY 2022 FUNDING LEVELS

Program Year 2022-23

- \$1.137 billion for Federal TRIO Programs
- \$40 million increase from FY 2021

Signed by President Biden on March 15, 2022.

- TRIO remains the largest discretionary (competitive) grant program funded by U.S. Department of Education



WHAT WILL THAT GET US?

- Limited number of new **Upward Bound, Upward Bound Math/Science and Veterans Upward Bound, and McNair** programs in FY22 competitions
- Possible: Small inflation increases for all programs





DOUBLE ~~TRIO~~; DOUBLE PELL

MAY 28, 2021



WAR

A color photograph of Joe Biden speaking at a podium. He is wearing a dark suit, a white shirt, and a blue patterned tie. The background is slightly blurred, showing what appears to be a wooden wall.

THEN May 2021

**APPROVAL
RATING = 54%**

Source: Gallup, 54% Approve, 40% Disapprove, and 6% Had No Opinion

**BIPARTISAN
HOUSE 260-171
SENATE 68-31**

A grayscale photograph of Joe Biden speaking at a podium. He is wearing a dark suit, a white shirt, and a dark patterned tie. The background is dark and out of focus.

NOW February 2022

**APPROVAL
RATING = 41%**

Source: Gallup, 41% Approve, 55% Disapprove, and 4% Had No Opinion



OTHER CHALLENGES



BORDER REFUGEES
2.9 BILLION



OTHER LABOR-HHS-EDUCATION FUNDING

- Earmarks: \$240 million in Higher Education alone
- \$2.9 billion increase in refugee resettlement programs
- Reduction in Increase for Department of Education from 41% to 3.2%
- Concern about unspent COVID relief temporary funds

IN RELATIVE TERMS

- TRIO received a 3.8% increase
- Pell lost money (but received a \$400 increase in the maximum because of declining enrollments)
- GEAR UP (2.7% increase)
- Federal Work-Study (1.7% increase)
- Title III and Title V (12.2% increase)

FY23 BIDEN-HARRIS BUDGET REQUEST – RELEASED MONDAY, MARCH 28

- Increase TRIO by \$161M (14%) above final FY22
- The TRIO Community is asking for a \$170M increase in FY23.

The background of the entire image is a collage of US dollar bills, including \$100 and \$10 bills, with a semi-transparent red overlay. The text is white and bold, standing out against the red background.

NEW REQUEST! \$170 MILLION

**WHAT IS NEEDED TO SERVE
1 MILLION STUDENTS?**

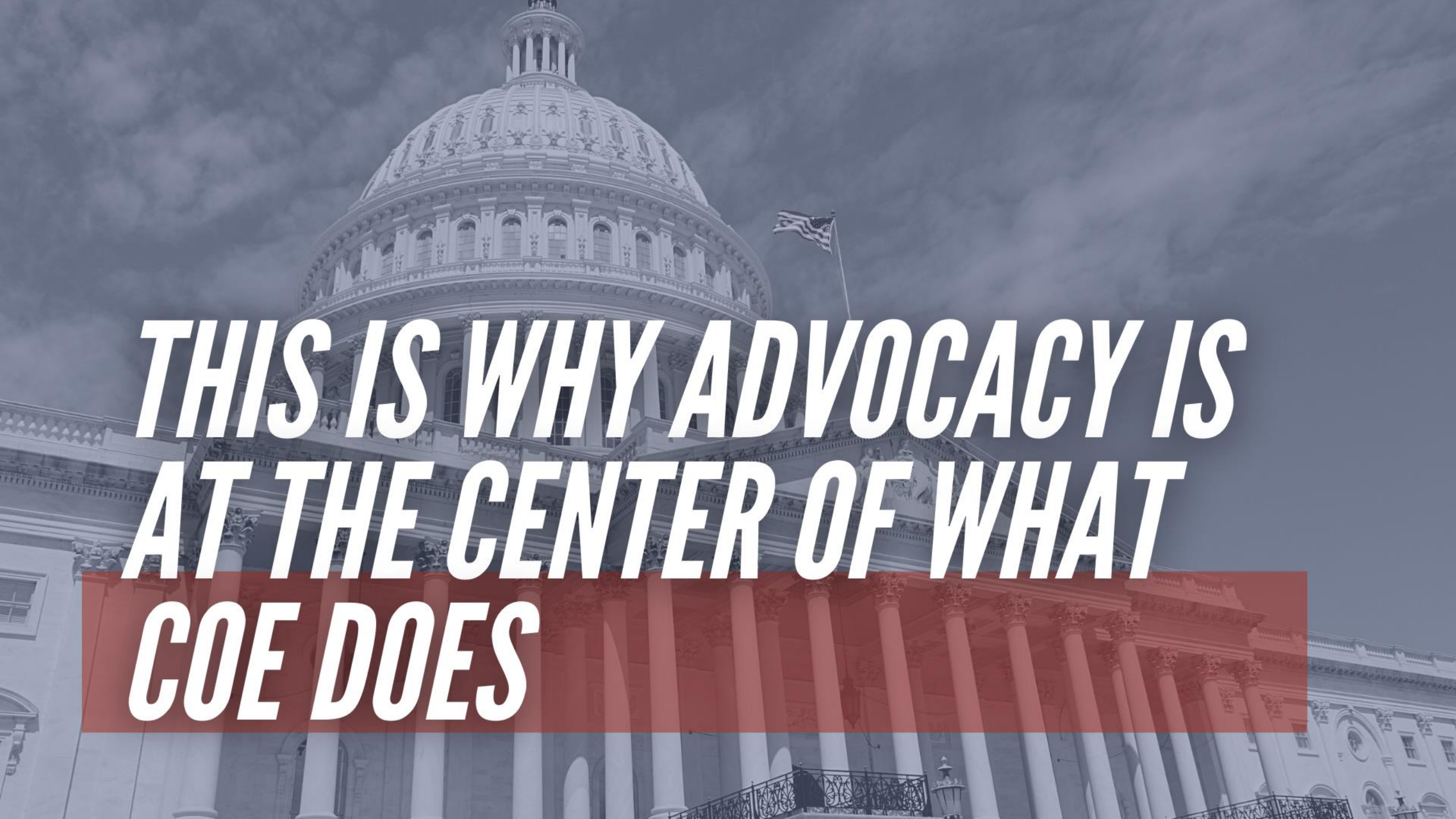
**125,000 STUDENTS
X \$1,000 AVERAGE COST-PER-STUDENT
+ 5% INFLATION**

The background of the entire slide is a collage of various US dollar bills, including \$100, \$50, and \$20 bills, scattered and overlapping. A dark blue horizontal banner is positioned across the upper middle of the image.

WHERE WILL THE MONEY GO?

Inflation: To projects funded in 2022-23 for increased costs.

Most probably to fund down FY 22 slates (**McNair, Upward Bound, Upward Bound Math/Science, Veterans Upward Bound, Talent Search, EOC, and Student Support Services**).



***THIS IS WHY ADVOCACY IS
AT THE CENTER OF WHAT
COE DOES***

THIS IS WHY ADVOCACY MUST BE AT THE CENTER OF WHAT ODSA DOES



That is why ODSA must invite your Members of Congress to your next State/Regional Meeting.

In the meantime, invite them to visit your TRIO program during **State/District Work Period: Friday, April 8 through Monday, April 25**

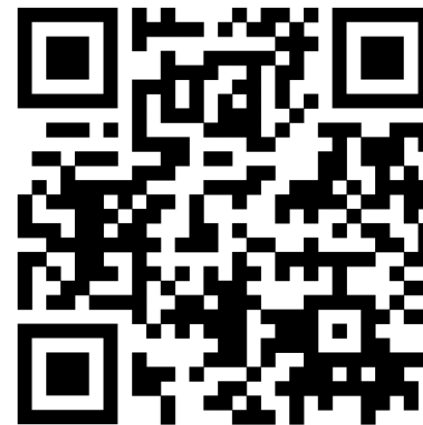
****Key Resource: How to Host Your Members of Congress**

See our COE resource guide and webinar slides from COE and Congressional Management Foundation

ADVOCACY ALERT! CONTACT YOUR MEMBERS OF CONGRESS NOW!

DEADLINE Thursday, April 13: House TRIO letter! Take one minute right now!

Go to tinyurl.com/TRIOFY23 or



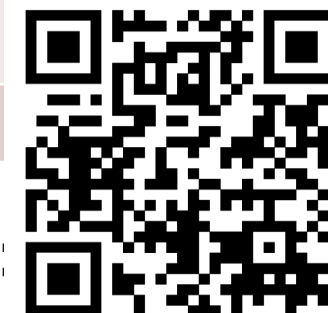
See a sample message, and Hill contact info.

Ask your education staff members:

- **Sign the TRIO FY23 public funding letter** (it does NOT mention an amount!)
 - **Behind the scenes: Ask for a \$170M increase to serve 1 million students**
 - **Include TRIO as a top priority in the Appropriations Committee database.**
-
- **Will they send you their appropriations request form?** Most offices use this to organize requests. Fill it out with [our template](#) – or ask COE Public Policy for help.
Form DEADLINES: Now through April 13

YOU DID THIS! OKLAHOMA CAN DO IT AGAIN! It's an election year – they want to help!

Member of Congress (Party-District)	Did they sign the TRIO funding letter last year for FY22? (Check here)	Did they sign the TRIO funding letter for FY23 yet this year as of 3.30.2022, 2pm? (Check here)	Did they tell you they would sign at Legislative Conference? (Responses)
Sen. James Inhofe (R-OK)	No	Not yet	Likely no
Sen. James Lankford (R-OK)	No	Not yet	Maybe/ Unsure
Rep. Kevin Hern (R-OK-1)	No	Not yet	Maybe/ unsure
Rep. Markwayne Mullin (R-OK-2)	Yes	Not yet	Likely yes
Rep. Frank Lucas (R-OK-3)	Yes	Not yet	Likely yes
Rep. Tom Cole (R-OK-4)	Will include TRIO in separate request– Appropriations Committee	Ranking Member of Appropriations Subcommittee. Receives requests!	Likely yes
Rep. Stephanie Bice (R-OK-5)	Yes	Not yet	Likely yes



For sample message and contacts, go to tinyurl.com/TRIOFY23 or here:



FAIR SHARE 101



FAIR SHARE GOALS – NEW GOALS IN FY2022

The COE Board of directors sets the annual goal for each state and region to raise funds through a formula that includes the **number of TRIO projects in each state** and the **number of institutions in each state that host TRIO projects**. The state totals are added together to determine each regional Fair Share goal.

- **Personal contributions** and **institutional membership** dues are applied to each States/Region's Fair Share goals (the 2022 COE Fair Share Personal Contribution Goal is **\$200,000**).
- A state or region meets its Fair Share goal based on the cash provided through **personal contributions** and **institutional memberships**.
- About half of COE's annual budget comes from Fair Share in the amount of **\$3,681,000** for fiscal year 2022.

HOW TO UNDERSTAND THE FAIR SHARE GOALS

\$3,481,000

Institutional Membership dues

What counts? Payments to COE for institutional membership dues.

+ 200,000

Personal Contributions

What counts? On-going contributions, one-time donations, group contributions, new donations, and campaign donations; such as the “10 for 10” campaign monthly contributions to reach \$100 by June 30, 2022.

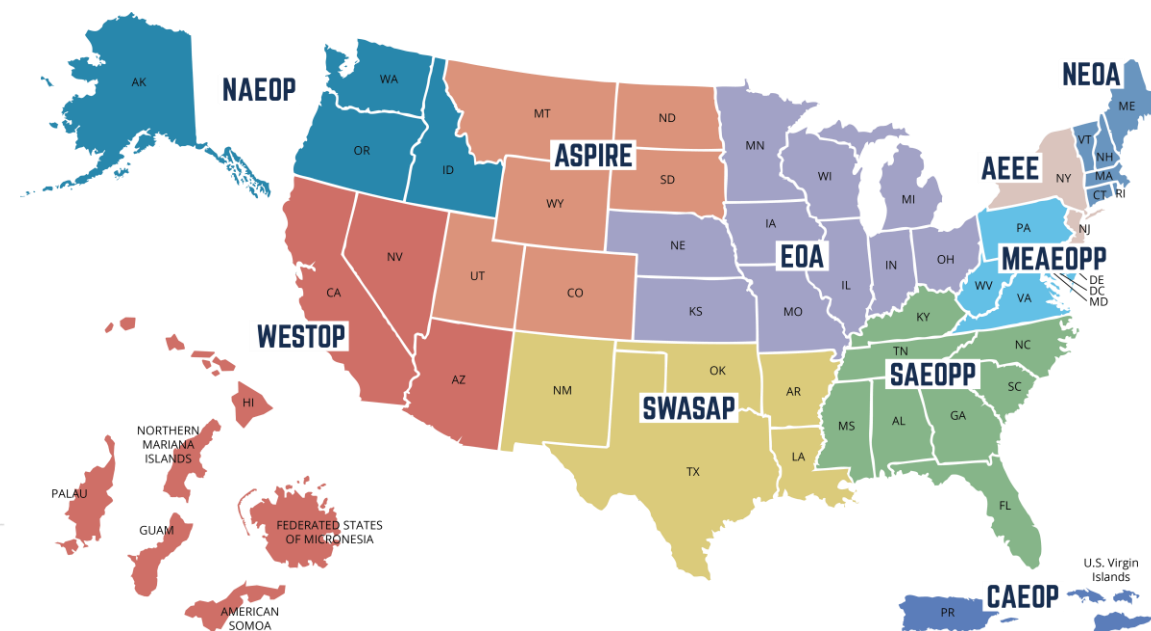
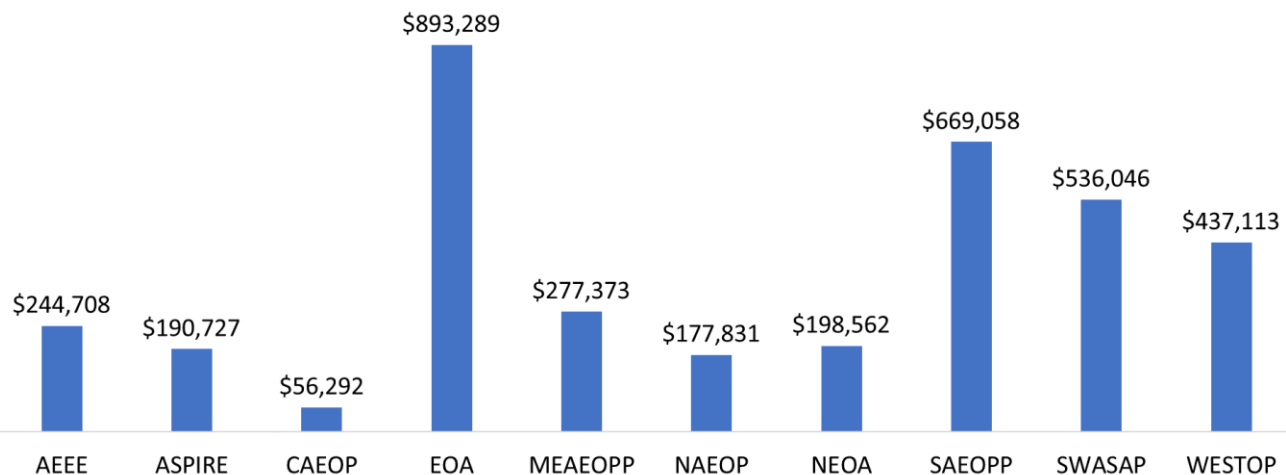
\$3,681,000

Total Fair Share Goal

What counts? Contributions and payments must be received by COE no later than June 30, 2022, to count towards the 2022 Fair Share year.

FAIR SHARE GOALS ARE BASED ON **TRIO PROGRAMS** IN YOUR STATE **AND INSTITUTIONS SERVING TRIO PROGRAMS.**

FY 2022 Goals
Total Fair Share Goal by Region



For context –

The “Big 3” California, Texas, and Illinois have the highest number of TRIO programs in their states.

More programs = bigger Fair Share goal

FS Type	Budgeted	Actual	Difference
PC	\$ 5,414.00	\$ 1,960.00	\$ 3,454.00
IM	\$79,371.00	\$88,875.00	\$ (9,504.00)
Total Actual	\$84,785.00	\$90,835.00	\$ (6,050.00)

State	Equality	Membership	Contributions	Sum	Budgeted	Difference	%
AR	\$0.00	\$52,725.00	\$2,082.84	\$54,807.84	\$90,089.00	\$35,281.16	61%
LA	\$0.00	\$66,175.00	\$4,905.56	\$71,080.56	\$58,664.00	(\$12,416.56)	121%
NM	\$0.00	\$42,250.00	\$1,412.50	\$43,662.50	\$42,058.00	(\$1,604.50)	104%
OK	\$0.00	\$88,875.00	\$1,960.00	\$90,835.00	\$84,785.00	(\$6,050.00)	107%
TX	\$0.00	\$190,800.00	\$6,305.95	\$197,105.95	\$260,450.00	\$63,344.05	76%
SWASAP	\$0.00	\$440,825.00	\$16,666.85	\$457,491.85	\$536,046.00	\$78,554.15	85%

MEMBERSHIP BENEFITS

Institutional Members of the Council have immediate access to a powerful information network—one that keeps members on top of political, legislative, and regulatory events that affect funding levels for all TRIO programs.

Other benefits include:

Weekly Communications to TRIO Community

Government Relations and Advocacy

COE is *at* the table when TRIO is *on* the table

Giving a voice to TRIO Professionals, Students, and Alumni

Program and Professional Development Events

Training and networking with TRIO veterans

Onboarding new TRIO Professionals

Liaison between Department of Ed. and TRIO Programs

Research that supports policy and advocacy

Student Opportunities

National Student Leadership Congress

National TRIO Alumni Network

Keith Sherin Global Leaders Program

Wolanin Congressional Internship

Leadership Opportunities

COE Executive Leadership Institute

International Access

State/Regional Leadership



HOW PERSONAL CONTRIBUTIONS ARE INVESTED IN TRIO

\$100

- ☐ National/Regional/State Conference Calls
- ☐ FREE Legislative Conference registration for qualifying states
- ☐ Marketing Materials for Grassroots Efforts (i.e., National TRIO Alumni Network)

\$1,000

- ☐ TRIO Colleagues visit DC to meet with Congressional Representatives
- ☐ COE Staff attendance at Regional and/or State Conferences
- ☐ Social Media presence for TRIO
- ☐ Advertisements to raise awareness of TRIO in Roll Call, Forbes, Chronicle of Higher Education

\$2,000

- ☐ TRIO advocates testify before Congress
- ☐ Invite National TRIO Achievers to speak at Annual Conferences
- ☐ Develop Partnerships with private entities to benefit TRIO Programs and Students

FAIR SHARE AT WORK



National Student Leadership Congress



Board Chair Kyle Ethelbah testifying before Congress



Policy Seminar participants in Washington, D.C.



Senator Warnock (D-GA) sharing TRIO Alumnus experience



2021 TRIO Achievers at the Annual Conference



Regional Association Presidents



Meeting with legislatures

PERSONAL CONTRIBUTIONS – LEVELS OF GIVING

COE recognizes the following donation levels at the Annual Conference which takes place annually in the month of September.

- 1) President's Council: **\$100**
- 2) Advocate: **\$250**
- 3) Co-Champion: **\$500**
- 4) Champion: **\$1,000**
- 5) Founders' Circle: **\$2,000**
- 6) Benefactor: **\$5,000**



COE is a non-profit 501(c)(3) organization under the Internal Revenue Code. For tax purposes, your **personal contributions are tax-deductible**. A tax letter is sent to individuals who donate **\$250 or more** to the Council for Opportunity in Education.

HOW TO DONATE TO FAIR SHARE

Please put your **current** affiliated institution and contact information.
This will connect your donation to your state/regional goals in our database.

Complete this section to make **one-time** donation.



**FAIR SHARE
2022**



Donate **online** by scanning this QR code!

QUESTIONS?
CONTACT VANESSA RAMIREZ AT
(202) 347-7430 OR
VANESSA.RAMIREZ@COENET.ORG



COUNCIL for OPPORTUNITY in EDUCATION

Support the Council for Opportunity in Education (COE) by making a Personal Contribution!

When you donate, you support the mission and vision of COE and its efforts in providing professional development, research, advocacy, and student opportunities for low-income, first-generation students, and students with disabilities in all 50 states, Washington, D.C., the Pacific Islands, and Puerto Rico.

** Your donation is tax-deductible. A tax letter will be sent to individuals who donate \$250 or more. **

** COE is a non-profit 501(c)(3) organization under the Internal Revenue Code. **

Personal Contributions Form Fair Share 2022

Donors Information			
Full Name		Office Phone & Cell Phone	
Title		Email	
Institution / Agency		TRIO Project	Region State

Select Your Donation Type			
One time Donation		10 for 10 Campaign	
President's Council:	\$100	Monthly Amount: _____ (total must amount to a minimum of \$100 by June 30)	
Advocate:	\$250	Select Start Date: _____ OR _____ 1st 15th	
Co-Champion:	\$500	Start Month: _____ Year: _____	
Champion:	\$1,000.00	End Month & Day: _____ Year: _____	
Founders' Circle:	\$2,000.00	Ongoing Donation	
Benefactor:	\$5,000.00	Monthly Amount: _____	
Other: \$	_____	Select Start Date: _____ OR _____ 1st 15th	
		Start Month: _____ Year: _____	

Select Your Payment Type			
Cash: <input type="checkbox"/>	Check: <input type="checkbox"/>	Check #: _____	
Debit/Credit Card: AMEX: <input type="checkbox"/>	VISA: <input type="checkbox"/>	MC: <input type="checkbox"/>	DISC: <input type="checkbox"/>
Name on Card		Card Number	
Signature		Exp. Date (MM/YY)	Security Code

Send Completed Form Or Donate Online at bit.ly/COEDonate

Council for Opportunity in Education
1025 Vermont Avenue, NW, Suite 400
Washington, DC 20005

OR

Vanessa Ramirez
Director of Membership Services
vanessa.ramirez@coenet.org

FOR COE OFFICE ONLY		
Member ID	Date Received	FS Staff Initials

The Fair Share year ends on **June 30, 2022**. If you are participating in the "10 for 10" Campaign, then **ongoing** donations must be in before this date to count towards your state goals.

Send completed forms to
Vanessa.Ramirez@coenet.org

What is Fair Share?

Fair Share is the annual giving campaign between **July 1 – June 30**.

Fair Share is raised through **Institutional Membership** and **Personal Contributions**.

Personal Contributions are donations made by TRIO professionals and supporters.

Institutional Memberships are memberships paid by institutions / TRIO grants.

Institutional Membership

Institutional Membership dues are **based on the number of TRIO programs** at an institution. **Base institutional membership for a college or agency with one TRIO program costs \$3,425**. Dues increase \$400 for each additional TRIO program.

Paying membership with Grant Funds OMB Super Circular (Cost Principles for Non-Profit Organizations) Section 200.454 states: **“Costs of an institution’s membership in business, technical and professional organizations are allowable.”**

Such membership must, of course, provide benefits to the program funded under the federal grant (and be reasonable and allocable). Since the Council is a technical or professional organization, costs of an institution’s **membership in the Council may be paid with federal funds**.

Supports COE’s **advocacy and research**.



PROGRAM AND PROFESSIONAL DEVELOPMENT

UPCOMING PROGRAM AND PROFESSIONAL DEVELOPMENT



HELPING STUDENTS GET THE HIGHEST RETURN ON INVESTMENT FROM COLLEGE

**WEDNESDAY, APRIL 13 FROM 2:00 TO 3:15 P.M. ET | FREE |
LEARN BEST COUNSELING PRACTICES FOR HELPING LOW-
INCOME STUDENTS SELECT COLLEGES THAT YIELD THE
HIGHEST ROI.**

(RE)BUILDING YOUR UPWARD BOUND SUMMER PROGRAM CULTURE

**TUESDAY, APRIL 19 | \$ | SEASONED UPWARD BOUND
DIRECTORS DETAIL THEIR PLANS TO REBUILD THEIR SUMMER
PROGRAM CULTURE. LEARN HOW YOU CAN DO THE SAME.**

INCREASING MATH COMPETENCY BEFORE THE APR: PART 2 OF 2

**TUESDAY, APRIL 26 FROM 2:00 TO 3:30 P.M. ET | \$ | ALIGN
HIGH SCHOOL AND COLLEGE STUDENT MATH SUCCESS. GET
PROGRAMMING OPTIONS FOR COLLEGE AND PRE-COLLEGE
PROGRAMS.**



With Larry Bell



FIVE 2-HOUR LIVE SESSIONS
APRIL 11-20; WITH REFLECTION
DAYS *Space is limited! Register today at coenet.org.*



PROFESSIONAL DEVELOPMENT OPPORTUNITIES IN PERSON IN CHICAGO



Learn more at coenet.org.

LEGISLATION & REGULATIONS

\$ | **May 5-6** from
11:00 a.m. to 6:00
p.m. CT, both days



PRIORITY FOUR: IMPROVING STUDENTS' FINANCIAL AID, FINANCIAL LITERACY AND ADMISSIONS TRAINING.

FREE | **May 4-5** from
8:30 a.m. to 5:00 p.m.
CT

SEPT 21-24 | SAN DIEGO | ATTEND IN PERSON OR **ONLINE**



REGISTRATION NOW OPEN

ANNUAL CONFERENCE 2022

REGISTER TODAY AT [COENET.ORG](https://coenet.org)



#COEAC2022

MCNAIR

Final Proposal Application was [posted in the Federal Register](#) on **Wednesday, March 9** with a deadline of **April 25, 2022** (45-day writing period). The final application will be uploaded to grants.gov Wednesday afternoon or some time Thursday.

The Final Application has two Competitive Preference Priorities:

1) Promoting Equity in Student Access to Educational Resources and Opportunities (up to 3 pts)

Under this priority, an applicant must demonstrate that the project will be implemented by one or more of the following entities:

- (1) Historically Black colleges and universities (as defined in this notice).
- (2) Tribal Colleges and Universities (as defined in this notice).
- (3) Minority-serving institutions (as defined in this notice).

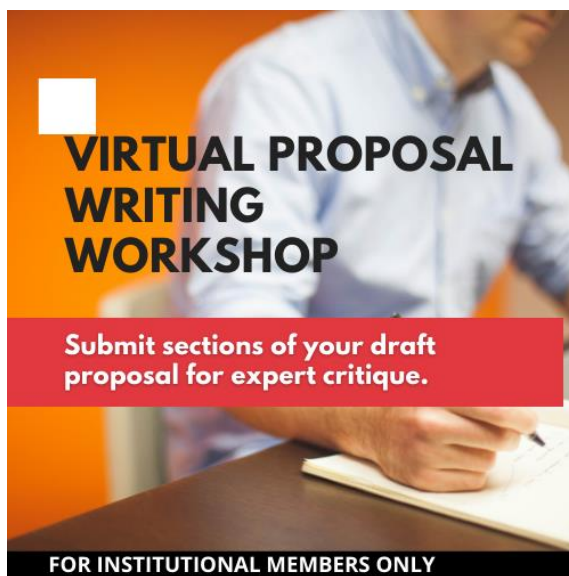
2) Applications that Demonstrate a Rationale (Up to 3 points).

Under this priority, an applicant proposes a project that demonstrates a rationale (as defined in this notice).

If you have questions about your McNair application, contact Angelica Vialpando, Senior Vice President for Program and Professional Development: angelica.vialpando@coenet.org

Learn how to write a strong proposal! (For institutional members only)

Through group exercises, thoughtful discussions, and feedback from experienced faculty, COE hosts a [proposal writing workshop](#) to assist institutional members in writing a competitive grant proposal. Critical areas of the proposal will be dissected and reviewed carefully with participants as well as helpful hints learned from past competitions. Programs asking for a critique will be sent instructions a week before the workshop.



Note: COE will have one final workshop for Upward Bound Math-Science and Veterans Upward Bound when the final RFPs have been released.



With newly added **online applications**, empower just made recruiting even **easier**. Get a link to an online application that can create a student record. Its **staff bulletin board** and **centralized document storage** make it easier to communicate amongst staff and share program documents in one centralized place. The **APR function** is now better than ever allowing you to see your data easily without having to scroll the multiple screens and pages

COMPLETE THE APR AND MORE!

For a no-obligation demo, please email empowerinfo@coenet.org. Please stay tuned for more information about **upcoming online empower events**. We hope to see you there!



National TRIO Alumni Association Official Logos

What is the Responsibility of Alumni Relations?

- Advocate for the continued growth of TRIO Programs
- Promote healthy relationships with current and previous students and TRIO staff/partners
- Provide equity, access and resources to current students and alumni
- Remain dedicated to furthering the expansion of college opportunities for low-income, first-generation students, and students with disabilities.

[Home](#) [News](#) [Groups](#) [Events](#)[Join Now](#) [Login](#)

Why Alumni?

Through their academic, financial, social, and cultural supportive services, TRIO programs have empowered an estimated 6 million low-income, first-generation students, and students with disabilities to enter and graduate college. To help create a stronger network of TRIO alumni, the Council has several opportunities for alumni.

JOIN US TODAY!
#5millionstrong

BEST PRACTICES TO ORGANIZE YOUR TRIO ALUMNI ASSOCIATION

ORGANIZATION

Define your program needs, smart goals and vision

Identify a dedicated focus leadership alumni group or person to commit to lead, plan and to execute initiatives

Create a “gmail” or email drive account to collect all alumni materials and information to alumni

OUTREACH

Locate alumni members via social media, NTAA alumni database, institutional alumni office and current and former TRIO professionals

Be sure to capture important information, name, address, phone number, degrees earned, job, job title, and alumni program affiliation

EVENT IDEAS

Alumni Reception

Alumni Panel

Community Day of Service

Program Mentorship

Career Shadowing

Advocacy Day

COMMUNICATIONS STRATEGIES

Identify your form of communication via social media, texting, mailing to alumni members, etc.

Decide how long and often your leadership group will meet on alumni initiatives

Create a communication plan on what information will be distributed, how often and opportunities for alumni

ENGAGEMENT/RETENTION

Encourage current students to reach out to alumni to visit their campus

Plan monthly or quarterly recognition

Meet with University/DEI Rep to ask for support or additional resources

Reach out to community partners to provide incentives to alumni members

Where do I Sign Up/Get Involved?

Faces of TRIO Feature: [Faces of TRIO \(formsite.com\)](https://formsite.com)

FB: National TRIO Alumni Association

IG: @thentaa

LinkedIn: National TRIO Alumni Association

Twitter: @thentaa

NTAA Profile [TRIO Alumni \(hivebrite.com\)](https://hivebrite.com)

Email: Tommy Walls, Director of Alumni Relations,
tommy.walls@coenet.org

NOMINATIONS CLOSE SOON

FOR THE

**2022 NATIONAL TRIO
ACHIEVER AWARDS**



NOMINATE OUR NEXT ACHIEVERS BEFORE APRIL 8

QUESTIONS?

COE POINTS OF CONTACT

Maureen Hoyer

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maureen.hoyer@coenet.org

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Vice President, Public Policy

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www.coenet.org



@COEWORKS



@COETalk



